

Dear valued colleague,

Thank you for your interest in EMMA India and we appreciate your patience.

Please find below some FAQs for your perusal and please feel free to reach out to us in case you have any further queries.

### Who should attend EMMA India judge training?

Anyone who is serious about car audio as a profession and/or a passion.

We say this because it opens a window for you to understand the basis on which a great sounding car is judged globally. This means that only if you have a reference of what is good, can you work towards achieving it.

You could be an audio/ accessory store, installer, distributor, dealer or an enthusiast and we welcome all as long as you know that this is not a car audio tuning training but a multifaceted interaction covering a plethora of aspects related to car audio.

### What is EMMA?

EMMA is an organisation that sets reference standard of car audio competitions globally where you get to see finest car audio builds by the top brands and installers around the world with defined set of rules.

### Why has EMMA come to India?

Although we are one of the fastest growing economies globally with a considerable population, we are still behind in terms of knowledge and skillsets in the 12V industry.

Often it is the case that the value invested by a customer in a car audio setup is not perceived since it is not installed the right way.

To ensure sustained business and profitability, one needs to make a conscious effort to elevate their knowledge base and references, in line with global standards, and this is something EMMA India is hoping to achieve via training, competitions and constant engagement.

### What is the cost to attend the judge training?

The inaugural edition of the EMMA India Judge Training is slated to be held in Bangalore on 7-9 October.

The training fee is INR 49,000/- plus applicable taxes.

### What is the cost to attend the competitor briefing?

If you are planning to compete in the EMMA India competition, a competitor briefing will be held post judge training, at the same venue. The fee to attend the briefing would be INR 19,000/- plus applicable taxes.

Please email us at [info@emma-india.com](mailto:info@emma-india.com) to confirm your participation, seats are limited and are available on first-come, first-serve basis only.