



PRESS RELEASE

For immediate release

Morel's Ultimo PowerSlim PS12D Subwoofer claims top honors as the 2023/2024 EISA BEST SUBWOOFER OF THE YEAR

Leading Audio Innovation Recognized by Prestigious EISA Awards



Ness Ziona, Israel August 15th, 2023 – Morel, a leading brand name in high-performance home and car audio solutions, is thrilled to announce that its groundbreaking Ultimo PowerSlim PS12D subwoofer has been awarded the coveted title of the "2023/2024 EISA Best Subwoofer of the Year." This prestigious recognition reaffirms Morel's commitment to pushing the boundaries of audio technology and delivering unparalleled sonic experiences.

Available in 10" and 12" sizes, the Ultimo PowerSlim subwoofers showcase Morel's unwavering dedication to innovation and excellence. Engineered with precision, these cutting-edge subwoofers are designed to elevate the audio experience to new heights, especially in confined spaces where conventional subwoofers might struggle. Boasting a remarkably shallow mounting profile of 3.1-inches for the PS10D, and 3.5-inches for the PS12D, the Ultimo PowerSlim subwoofers prove that size is no longer a limitation when it comes to exceptional bass reproduction.

Key Features of the Morel Ultimo PowerSlim Subwoofer:

- 1. Massive 5.1" External Voice Coil (EVC):** Morel's EVC technology places an oversized 5.1" voice coil around the outside of the magnet motor. This design, perfected over 48 years, enables the subwoofer to handle high power levels with remarkable efficiency and minimal distortion. This advanced motor design ensures a rich, accurate bass experience.
- 2. HexaCore Carbon Fiber Flat Cone:** Morel's HexaCore carbon fiber flat cone uses an ultra strong aerospace derived design featuring a honeycomb aluminum core sandwiched between two layers of woven carbon fiber sheets. The result is a sublime balance between weight and strength, coupled with an exceptional damping factor, producing unparalleled audio clarity and realism.

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3. **Efficient Double Ferrite Magnet:** The power density of Morel's highly efficient internal double ferrite magnet enhances control and overall performance while ensuring an accurate and impactful bass response.
4. **Dual Voice Coil Design:** Utilizing a dual voice coil configuration offers enhanced flexibility in wiring configurations. This design allows for greater optimization for various system configurations and great compatibility with various amplifiers.
5. **Uniflow Die-Cast Aluminum Chassis:** The uniflow die-cast aluminum chassis provides structural rigidity, reducing unwanted resonances and vibrations, while also offering ample ventilation to mitigate intermodulation distortion.

"We are immensely proud to receive the esteemed EISA award for the Best Subwoofer of the Year," said Nir Paz, VP Sales & Business Development at Morel. "The Ultimo PowerSlim subwoofers encapsulates our relentless pursuit of audio perfection, blending cutting-edge technology with exquisite craftsmanship. This accolade is a testament to the hard work and dedication of our entire team."

The 2023/2024 EISA award-winning Morel Ultimo PowerSlim subwoofers redefine what's possible in the world of audio reproduction. Its compact yet powerful design, coupled with state-of-the-art engineering, positions it as an unrivaled force in the realm of subwoofers.

For more information about the award-winning Ultimo PowerSlim subwoofers and Morel's extensive range of high-performance audio solutions, please visit www.morelhifi.com.



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About Morel: Morel is a renowned global leader in the development and manufacturing of high-quality, innovative audio solutions. With a legacy spanning several decades, Morel is committed to creating products that redefine audio experiences and elevate sound to new heights. From advanced speaker systems to cutting-edge subwoofers, Morel's dedication to craftsmanship and technological excellence shines through in every product.

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